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**QUANTUM SHIFT TV AND PERCY SCHMEISER PRESENT A GLOBAL
WARMING SOLUTION TO PRESIDENT BUSH**

New Online Video:

SOIL: The Secret Solution to Global Warming

- **Canadian farmer Percy Schmeiser makes the case: shifting existing subsidies to sustainable farming practices could offset America's greenhouse emissions by 10%.**
- **Research shows organic farming increases the carbon uptake in soil by up to 30% and improves the nutrient value of food, thus reducing healthcare costs.**
- **Public invited to vote on policy proposal via online poll**
- **View the video now at www.quantumshift.tv**

Quantum Shift TV has proposed a government policy that could reduce America's greenhouse emissions by 10%. In a short video addressed to President Bush, organic farmer Percy Schmeiser lays out the case. Shifting existing agricultural subsidies to support sustainable farming practices could annually sequester up to 597 million tons of CO2 from the atmosphere by storing more carbon in the soil.

"If we farmers can do our important bit to solve global warming and at the same time improve people's health, we want to do that," says Schmeiser.

Research by the U.S.-based Rodale Institute found that sustainable no-till-farmed soil with winter cover crops holds up to 30% more carbon than conventional agriculture. In turn the extra carbon in the soil increases food nutrients, which could reduce healthcare costs by \$71 billion. Crop yields were not affected and showed more resistance to unpredictable weather patterns.

In an unusual move, the television network has proposed government policy to the President Bush and has invited the general public to cast their vote via an online poll at www.quantumshift.tv "**SOIL: The Secret Solution to Global Warming** addresses the number one and number two concerns of Americans: It can be executed at no extra cost, could lead to significant health care savings and provides industry with time to reduce their emissions," says the company's CEO, Hugo Bonjean.

Percy Schmeiser is the Canadian farmer who fought Monsanto to the Supreme Court over its genetically modified seeds.

Quantum Shift TV is a web-based television network with solution oriented news and entertainment. Its editorial board directs its own productions and assures high quality citizen journalism. Quantum Shift Media Inc is an Alberta based corporation with a uniquely designed hybrid social venture structure.